



ہلالِ احمر پاکستان

PAKISTAN RED CRESCENT SOCIETY PROGRAMS OUTREACH (2022-24)



21,269

RFL

Restoring Family Links



25,688

Y&V

Youth and Volunteer



283,301

CACRA

Climate Advocacy & Coordination
for Resilient Action



18,775

Blood Collection



1,086,464

Health & Safety



56,738

First-Aid



56,738

**Migration and
Displacement**



5462

**1030
Helpline**



5775

Road Safety



466,540

FBF
Forecast-based
Financing



1,086,464

RASB
Risk Awareness and
Safer Behaviour



76,764

PGI/CEA
Protection,
Gender and Inclusion



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FUTURE KEY ACTIVITIES OF PRCS REGULAR/ LONG-TERM PROGRAMS

Youth & Volunteers

- Empowering Tomorrow's Leaders, promoting Urban Resilience, Climate Education, and a Culture of Innovation among PRCS Youth and Volunteers.
- PRCS Vocational Training Center at NHQ and Sindh branch.
- Youth Humanitarian Podcast.

Restoring Family Links

- Deployment of Professional Volunteers in the community for RFL awareness sessions, Service delivery, and Need assessment.
- 160 community awareness sessions in all PHQs (total 1120 sessions in 3 years) • Designate a Data Protection Focal Point for RFL in the NS.

Climate Change & Locally led Adaptation (LLA) Project

- Annual participation of PRCS in COPs.
- Development of quality standards for integration of green office initiatives for PRCS national and provincial offices.
- To establish 'Climate Change Research Centre' at NHQ.
- Training on vaccination of livestock to enhance income generation in rural settings.
- Rainwater harvesting system and techniques training and implementation.

FbF/ Forecast-based Financing

- Community meetings for mobilization, Early Warning in high-risk communities along the Kabul River basin.
- Drills/simulation exercise, Community awareness sessions on early warning and cash disbursement.

Routine Immunization (Health)

- Epidemic preparedness, response and provision of integrated essential primary health care services.
- Launch of nationwide mental health awareness campaigns to reduce stigma and increase understanding of mental health issues.
- Community-Based Health and First Aid (CBHFA).

First Aid

- First Aid Training at the community level, in all Education Institutions, Government offices, Law Enforcement Agencies, and Corporate Sectors.
- Training of 200 volunteers at the NHQ level and 100 volunteers at the PHQ level for the Emergency Response Training annually.

Blood Donation

- Enhance Blood Screening Processes and establishment of a Thalassemia Center at PRCS,
- NHQ Public Awareness Campaigns on Blood Safety

RASB

- Observance of Events and Seminars with Religious Scholars. • Digitalization of RASB overall program reporting and monitoring
- Centre of Excellence at NHQ and establishment the rehabilitation center at NHQ.

Protection Gender & Inclusion / Community Engagement and Accountability

- Complaint Mechanism Development for Accountability purpose. • The hiring of Dedicated staff for PGI/CEA at Provincial and district level.

Road Safety

- Road Safety Education via next Generation Project.
- Development of Road Safety guidelines in collaboration with stakeholders.
- Capacity building of ICT Traffic Police on Road Safety and strengthening road safety systems in ICT.

National Society Development (NSD)

- Branch Organizational Capacity Assessment (BOCA) in most vulnerable branches • Organizational Assessments/Fact findings/SWOT Analysis
- Issuance of the Standardized Insurance Policy.

Media & Communication

- PRCS Communication Strategy.
- Renewal of Visual Identity Guidelines of PRCS
- PRCS Website Development
- PRCS Perception Survey

1030 Helpline

- Establishment of a new Control Room.
- Strengthening of PRCS Control Room with state-of-the-art equipment.

Migration and Displacement

- Establishment of Humanitarian Service Points for Migrants
- Rollout of Migration & Displacement Strategy to Provincial Branches
- Capacity building of staff and volunteers on Migration & Displacement