

PAKISTAN RED CRESCENT SOCIETY PROGRAMS OUTREACH (2022-24)



RFL
Restoring Family Links



Y&V
Youth and Volunteer



CACRA
Climate Advocacy & Coordination
for Resilient Action



Blood Collection



Health & Safety



First-Aid



Migration and Displacement



1030 Helpline



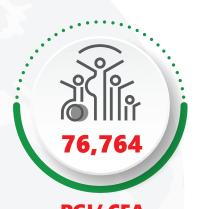
Road Safety



Forecast-based Financing



RASB
Risk Awareness and
Safer Behaviour



Protection, Gender and Inclusion



FUTURE KEY ACTIVITIES OF PRCS REGULAR/ LONG-TERM PROGRAMS

Youth & Volunteers

- Empowering Tomorrow's Leaders, promoting Urban Resilience, Climate Education, and a Culture of Innovation among PRCS Youth and Volunteers.
- PRCS Vocational Training Center at NHQ and Sindh branch.
- · Youth Humanitarian Podcast.

Restoring Family Links

- Deployment of Professional Volunteers in the community for RFL awareness sessions, Service delivery, and Need assessment.
- 160 community awareness sessions in all PHQs (total 1120 sessions in 3 years) Designate a Data Protection Focal Point for RFL in the NS.

Climate Change & Locally led Adaptation (LLA) Project

- · Annual participation of PRCS in COPs.
- Development of quality standards for integration of green office initiatives for PRCS national and provincial offices.
- To establish 'Climate Change Research Centre' at NHQ.
- Training on vaccination of livestock to enhance income generation in rural settings.
- Rainwater harvesting system and techniques training and implementation.

FbF/ Forecast-based Financing

- · Community meetings for mobilization, Earily Warning in high-risk communities along the Kabul River basin.
- · Drills/simulation exercise, Community awareness sessions on early warning and cash disbursement.

Routine Immunization (Health)

- Epidemic preparedness, response and provision of integrated essential primary health care services.
- Launch of nationwide mental health awareness campaigns to reduce stigma and increase understanding of mental health issues.
- · Community-Based Health and First Aid (CBHFA).

First Aid

- First Aid Training at the community level, in all Education Institutions, Government offices, Law Enforcement Agencies, and Corporate Sectors.
- Training of 200 volunteers at the NHQ level and 100 volunteers at the PHQ level for the Emergency Response Training annually.

Blood Donation

- Enhance Blood Screening Processes and stablishment of a Thalassemia Center at PRCS,
- NHQ Public Awareness Campaigns on Blood Safety

RASB

- · Observance of Events and Seminars with Religious Scholars. · Digitalization of RASB overall program reporting and monitoring
- Centre of Excellence at NHQ and establishment the rehabilitation center at NHQ.

Protection Gender & Inclusion / Community Engagment and Accountibility

• Complaint Mechanism Development for Accountability purpose. • The hiring of Dedicated staff for PGI/CEA at Provincial and district level.

Road Safety

- · Road Safety Education via next Generation Project.
- Development of Road Safety guidelines in collaboration with stakeholders.
- · Capacity building of ICT Traffic Police on Road Safety and strengthening road safety systems in ICT.

National Society Development (NSD)

- Branch Organizational Capacity Assessment (BOCA) in most vulnerable branches Organizational Assessments/Fact findings/SWOT Analysis
- Issuance of the Standardized Insurance Policy.

Media & Communication

- PRCS Communication Strategy.
- · Renewal of Visual Identity Guidelines of PRCS
- PRCS Website Development
- PRCS Perception Survey

1030 Helpline

- · Establishment of a new Control Room.
- · Strengthening of PRCS Control Room with state-of-the-art equipment.

Migration and Displacement

- · Establishment of Humanitarian Service-Points for Migrants
- Rollout of Migration & Displacement Strategy to Provincial Branches
- Capicty building of staff and volunteers on Migration & Displacement